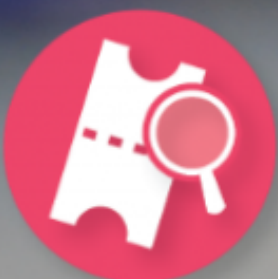




Mobile friendly



Fares finder



Google journey
planner



New website

Oct 05, 2016 11:40 BST

Customers give new Go North East website the thumbs-up

We have seen our brand new website hit 1 million page views since it launched just five weeks ago – thanks to some super-useful new features.

As well as an improved fresh look, there are some much-anticipated new functions that benefit our hundreds-of-thousands of customers.

We have moved away from former domain simplygo.com and renamed the site gonortheast.co.uk

Have you had a look yet?

Journey Planner

The new site has an integrated Google journey planner which tells a customer the easiest way to get from A to B.

Optimised for phones and tablets

Because 80% of visitors view Go North East's website on mobiles and tablets, the new site is optimised to enhance the experience for those looking at it on smaller screens.

More news

Go North East's popular online newsroom is now more easily accessible from the home page. The feature not only brings customers the latest news about their buses but also has other lifestyle 'news you can use' including regular offers, competitions and information about regional events and ideas for days out.

The bus company works with a range of partners to deliver stories on its newsroom, including award-winning regional bloggers like money-saving expert, Ashleigh Money Saver and Samantha Rickelton from North East Family Fun.

Fares finder

The website now has a fares finder so bus users can easily work out the price of their journey in just a couple of quick clicks.

This feature takes away any worry about not knowing the price of your journey.

Kids section

Children are now able to have fun with a range of activities designed just for

them, including downloadable colouring-in sheets and more.

Improved Live Chat

The popular Live Chat facility is now more visible and shows customers what number they are in the queue.

[Go North East website](#)