



Go North East carries last-minute shoppers through Christmas chaos

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Go North East has just the ticket to avoid Christmas chaos

Last-minute Christmas shoppers can enjoy the gift of affordable, convenient and comfortable travel this festive season by hopping on the bus with Go North East, which is helping passengers to avoid the bedlam of the region's roads.

Journeying to all the North East's retail hotspots, the award-winning bus company has a route to suit every taste - all without the season's traditional frustrations of packed car parks and traffic congestion faced by car users.

Direct and Express services provide quick access to the flagship shopping destinations of intu Metrocentre, Newcastle, Durham and Sunderland centres, while local shoppers can easily reach nearby amenities from Trinity Square in Gateshead to Washington Galleries.

For those looking to escape the crowds, regional retail parks served by Go North East include Team Valley, Silverlink and Royal Quays and anyone hunting a bargain can visit out-of-town discount outlet, Dalton Park Shopping Centre.

The region's biggest bus operator can also help customers choose their route to gift-inspiration, via its online [journey planner](#). Available on the Go North East app, as well as its website, alongside real-time bus information and ticket options, the tool makes it even easier to find the best bus service for every journey.

Stephen King, commercial director at Go North East said: "Whether people want to visit the region's major shopping centres, independent high street boutiques, traditional markets or pop up shops, taking the bus and leaving the car at home can be a less stressful experience at this busy time of year, especially for anyone scrambling to prepare for Christmas."

Following significant investment into its most popular services over the last five years, Go North East passengers can travel in style, benefitting from free Wi-Fi, next stop audio-visual announcements and contactless payment options.

For more information about Go North East, visit www.gonortheast.co.uk.

[Go North East website](#)