



Go North East has acquired East Yorkshire Motor Services

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Go-Ahead Welcomes East Yorkshire Motor Services into Go North East

Hull-headquartered [East Yorkshire Motor Services](#) (EYMS), including Scarborough and District Motor Services, have been acquired by [award-winning bus operator Go North East](#), part of the international transport organisation Go-Ahead Group Plc.

Established in 1926 and owned and operated for the last three decades by the Shipp family, EYMS transports over 17 million passengers annually, has a workforce of 700 staff and runs over 300 buses and coaches throughout Hull, East Riding and the North Yorkshire Coast.

For over 100 years, Go North East has run bus services connecting the region's towns and villages with the cities of Newcastle, Durham and Sunderland. Currently operating across Northumberland, Tyne and Wear, County Durham and into Tees Valley, it is one of 10 regional subsidiary bus companies within the Go-Ahead Group.

“We are excited to welcome the EYMS team into the Go-Ahead family,” says David Brown, Group Chief Executive of Go-Ahead. “Like Go North East, the company is well established in the local communities it serves and shares the same values of excellent customer service and strong employee engagement.

“Bringing companies like EYMS into the Group draws us ever-closer to our vision of a world where every journey is taken care of, while meeting our strategic objective of building a sustainable business that meets the needs of our customers and communities.”

Peter Shipp, Owner and Chairman of EYMS who has been with the company for 38 years, commented: “At the age of 74 and after 56 years in the bus industry I think it is time for me to handover the business and I am delighted to be doing so to an organisation with such a strong reputation caring for its people, customers and communities. It has the scale required to invest in the assets, both people and buses, to take EYMS forward in a healthy and successful way.”

EYMS will operate as a stand-alone company within Go North East, overseen by the Go North East executive director team.

[Go North East website](#)