



The graphic features a red and blue background with a yellow diagonal stripe. On the left, there is a red and white checkered tablecloth with a silver fork and knife. In the center, a red double-decker bus is shown. On the right, there is a white bus ticket stub with a yellow circular sticker on it. The text 'bus out to help out' is written in large, bold, yellow and white letters. Below it, a smaller text reads 'let us do the driving when you dine out and help support your local evening economy'. A salt and pepper shaker is visible in the bottom right corner.

£6.50
group ticket

Go North East

**bus out
to help out**

let us do the driving when you dine out and
help support your **local evening economy**

2 for 1
£3.50
evening ticket

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Go North East launches new 'Bus Out to Help Out' offer to help support local evening economy

Following the success of the Government's 'Eat Out to Help Out' initiative, the region's largest bus operator, Go North East has launched a new 'Bus Out to Help Out' offer to help people get out and about and support local restaurants and pubs further.

The new offer allows two people to travel for the price of one when buying Go North East's after 7pm £3.50 evening ticket or, if you're part of a larger group, four people can travel for just £6.50 with the evening group ticket.

The tickets can be bought in advance on the [Go North East app](#) or on the bus as you board, with contactless the preferred payment option.

Go North East is additionally increasing its [evening services](#) from Saturday, so there has never been a better time to get on board.

Commenting on the offer, Go North East's managing director, Martijn Gilbert, said: "It's great to see that the Government's 'Eat Out to Help Out' initiative has been so popular and we want to also help out by introducing an offer of our own that supports the economy of our towns and cities.

"By introducing this buy one get one free initiative and increasing our evening services back to 100%, we hope that it will help encourage people to get out and about on an evening, let us do the driving and help support their local restaurants and pubs."

To find out more about Go North East and to view fares and tickets, visit www.gonortheast.co.uk.

[Go North East website](#)