



Sun FM will be out and about across Wearside on Friday 25 May.

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## Go North East's Sun FM bus touring Wearside for Local Radio Day

[Go North East](#) and Sunderland's most popular local radio station, Sun FM, will once again be joining forces to mark Local Radio Day this May.

Celebrating the partnership that exists between radio stations and their listeners, Local Radio Day sets out to demonstrate the difference that local really makes. To mark Sun FM's celebrations, Go North East's state-of-the-art Sun FM branded double deck bus, will be journeying across towns and villages across Wearside on Friday 25<sup>th</sup> May.

The tour will begin at the Sun FM studios and end in Seaham. Throughout the day the eye-catching branded bus will stop off at 11 locations and Sun FM presenters and station mascot, Sunny the Seagull will be onboard to meet local listeners and hand out prizes.

Stephen King, commercial director of Go North East, said: “Sun FM plays an important part in connecting us with our customers across Wearside, both on air and at local events. We are looking forward to being part of this year’s celebration again – it’s always a fun day out for our team members.”

Mark Black, Presenter and Brand Activation Manager at Sun FM said: “We are very much looking forward to Local Radio Day which is a great chance to showcase what we do at Sun FM every day of the year really. We pride ourselves on being a proper local radio station and the only one to take part in the event each year. It’s a great chance to get out on the Sun FM bus and meet our listeners who are a massive part of what we do. There will be lots of fun, prizes and laughs on the day as anything can happen with live radio as we head out across the whole area.”

#### **Local Radio Day Sun FM Bus route:**

10.00am – Sun FM

10.20am – Sea Road, Fulwell

11.00am – Whitburn

11.50am – Washington

12.30pm – Silksworth

1.05pm – Ryhope

1.45pm – South Hylton

2.20pm – Shiney Row

3.00pm – Houghton

3.40pm – Hetton

4.20pm – Seaham

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[Go North East website](#)